



Simone Johnson Smith

Author, Podcast Host, Certified Coach and Speaker

ABOUT THE BOOK

In ***Decoding America & Coming Home to Yourself: The Immigrant Experience***, Simone offers a transformative guide to navigating immigrant life.

Blending personal insights with lessons from her podcast, she explores the shift from collectivism to individualism, redefining identity as a "Third-Culture Person." This empowering book inspires immigrants to embrace their heritage, as a strength, bridge cultural divides, and thrive in their new environment.



Decoding America is an essential roadmap for reclaiming belonging, celebrating diversity, and contributing meaningfully to American society.

Simone is a certified coach, speaker, and author amplifying immigrant voices through her acclaimed podcast *The Immigrant Experience in America*, with 170+ episodes, voted top 15 American culture podcasts with listeners in 50+ countries. A former U.S. Diplomat, her book *Decoding America* offers a roadmap for immigrant success. Simone bridges cultural divides through self-exploration and coaching.

EARLY PRAISE

"Imposter Syndrome has been very prevalent in my life. God sent me this podcast."

— **Frednise Shields, Senior Solutions Engineer, Salesforce**

"Your podcast lit the fire again to continue to provide safe spaces and flesh out our business plan."

— **Esther Lawrence, Ed. D.**

Simone's podcast, "definitely helped me to realize the struggles and triumphs immigrants go through."

— **Rochelle Wright**

STAY IN TOUCH

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ASK THE AUTHOR

1. Who is this book for?
2. What do you hope readers gain from this book?
3. What is a "third culture person," and why should immigrants embrace this hybrid identity?
4. What are some of the biggest cultural challenges immigrants face, and how does your book help them navigate these obstacles?