

Simone is a life coach, speaker, and author amplifying immigrant voices through her acclaimed podcast *The Immigrant Experience in America*, with 160+ episodes and listeners in 50+ countries. A former U.S. Diplomat and federal employee, her book *Decoding America* offers a roadmap for immigrant success. Simone bridges cultural divides through selfexploration and coaching.

"Imposter Syndrome has been very prevalent in my life. God sent me this podcast."

– Frednise Shields, Senior Solutions Engineer, Salesforce

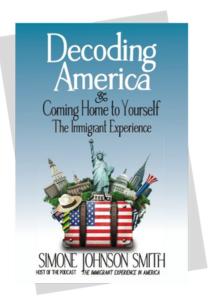
# **Simone Johnson Smith**

Author, Podcast Host, Certified Coach and Speaker

## **ABOUT THE BOOK**

In *Decoding America & Coming Home to Yourself: The Immigrant Experience*, Simone offers a transformative guide

to navigating immigrant life. Blending personal insights with lessons from her podcast, she explores the shift from collectivism to individualism, redefining identity as a "Third-Culture Person." This empowering book inspires immigrants to embrace their heritage, as a strength, bridge cultural divides, and thrive in their new environment.



Decoding America is an essential roadmap for reclaiming belonging, celebrating diversity, and contributing meaningfully to American society.

### EARLY PRAISE

"Your podcast lit the fire again to continue to provide safe spaces and flesh out our business plan."

- Esther Lawrence, Ed. D.

Simone's podcast, "definitely helped me to realize the struggles and triumphs immigrants go through."

– Rochelle Wright

### **ASK THE AUTHOR**

- 1. Who is this book for?
- 2. What do you hope readers gain from this book?
- 3. What is a "third culture person," and why should immigrants embrace this hybrid identity?
- 4. What are some of the biggest cultural challenges immigrants face, and how does your book help them navigate these obstacles?

#### **STAY IN TOUCH**

- info@thebridgeconcepts.org
- www.thebridgeconcepts.org
- 🕨 etheimmigrantexperience
- n simonewjohnson
- ന് etheimmigrantexperiencepodcast